



# The Annual ABS Research Conference

## The Impact of Business and Management Research

**23 March 2010** with pre-conference dinner  
British Library Conference Centre, 9am – 4pm

The Annual ABS Research Conference is focusing in 2010 on measuring the impact of business and management research in the REF. The conference is an opportunity for directors of research and other researchers in business schools to discuss issues related to policy and practice arising from the REF, for instance the production of case studies. The ABS Journal Guide version 4 and a new British Library service will be launched on the day.

**Chair:** Prof. Paul Phillips, Director, Kent Business School

### Speakers

**Prof. Andy Neely**, Deputy Director, AIM: *Measuring Impact*

**John Peters**, Joint Chief Executive, Emerald: *Emerald's Impact Matrix*

**Prof. Rob Briner**, Birkbeck: *Evidence-based Management Research*

**Graeme Rosenberg**, REF Project Manager, HEFCE: *HEFCE update*

**Sally Halper**, Lead Content Specialist – Business & Social Science Collections and Research: *New product development at the British Library*

**Prof. Gill Wright**, Head of Research, Manchester Metropolitan University Business School and **Prof. Rick Delbridge**, Associate Dean (Research), Cardiff Business School: *Views on implementing REF from the perspective of Directors of Research*

**Prof. Huw Morris**, Chair of ABS: *ABS Academic Journal Quality Guide*

### PRE-CONFERENCE DINNER

**Monday 22 March 2010**  
Somers Town Coffee House, 60 Chalton Street, NW1 at 7pm

### ENQUIRIES

**Shai Bryant**  
[sbryant@the-abs.org.uk](mailto:sbryant@the-abs.org.uk)

### COST

**You must state the purchase order number**

- Conference and dinner: **£250**
- The Ambassadors Hotel, Euston, must be booked separately:  
020 7693 5427

### BOOK THIS EVENT

[www.the-abs.org.uk/?event=73](http://www.the-abs.org.uk/?event=73)