



The Joint ABS/BAM Development Programme for Directors of Research, 2008

2008 will see the fifth year of the Directors of Research Development Programme (DPDOR): a joint initiative between the British Academy of Management and the Association of Business Schools (ABS). It is a programme designed for those already in post and for those working towards the position within their institution.

Why is the programme important and why now?

The programme is particularly relevant at a time when business and management schools throughout the UK are focused on enhancing their teaching and research reputation within the community, improving the quality of research and strengthening the link to practice, as well as ensuring sustainability in the medium term by securing funding from a diverse range of sources. These objectives result in an expanding remit and demanding environment for those in the role of Director of Research.

What will the programme cover?

Delegates on the programme will consider the mission of their business/management school and consider how research fits into this mission. The six sessions included in the programme will look at issues such as:

- assessing and developing a research strategy
- devising research structures and management processes
- evaluating various research approaches
- developing faculty including leading, mentoring and coaching
- performance measuring research
- strategising the future of business/management schools and their role in a knowledge economy
- obtaining and managing funding for research
- research training and doctoral programmes
- clarifying the issues for pre and post '92 universities

In addressing this agenda the programme will provide delegates with stimulating inputs from experienced research managers, along with the opportunity to develop their own ideas and to learn with their peers by building a supportive network.

How will the programme work?

Facilitation

The programme will be facilitated by Richard Thorpe, Professor of Management Development at Leeds University Business School and Deputy Director of the Keyworth Institute, and will engage expert input from a range of other senior figures.

Richard has a range of research interests which include: performance, remuneration, small business and entrepreneurship, management learning and development, and leadership.

He has sought to develop these interests at all the institutions in which he has worked. His early industrial experience informed the way his ethos has developed. Common themes are: a strong commitment to process methodologies and a focus on action in all its forms; an interest in and commitment to the development of doctoral students and the development of capacity within the sector; a commitment to collaborative working on projects of mutual interest.

Within the Management and Business community, Richard has undertaken a number of national roles:

- He is currently the President of the British Academy of Management (BAM) and facilitated the first Directors of Research Development Programme. Previously he undertook the roles of deputy chair, vice-chair, chair and secretary.
- A past member of the Economic and Social Research Council (ESRC) Training and Development Board, he chaired the studentship panels, the RDI panel and the research recognition panel. He has also sat on a sub-committee of the grants board, assessing the applicants for the first grants scheme.
- As an accreditor for the Association of MBA's (AMBA) and as a panel member for the European Foundation for Management Development (EFMD) accreditation service – EQUIS.

Programme Structure

The programme comprises six 24 hour, small group sessions based in London (unless specified) spread throughout the year. The six sessions typically will include presentations, plenaries, discussion and feedback within a maximum cohort of 14 people. The programme will be highly participative in style, encouraging the sharing and comparing of good practice as well as the identification of key challenges for the future. Discussions will take place under Chatham House rules.

Each session will have a coherent theme and will begin with an opportunity for participants to network and update on their strategies and activities. All sessions will then have expert input on research strategy within the context of an overall school mission as well as specific topics requiring detailed understanding. All of these inputs will stimulate discussion and provoke ideas for implementation.

The sessions begin with lunch on day 1 and closing after lunch on day 2. The cost includes refreshments, dinner, overnight accommodation and breakfast for all sessions. An indicative structure for sessions is shown below, **however dates indicated are fixed.**

The potential areas for discussion for 2008 are also shown so you can get a feel for the programme content: The speakers for DPDoR 2008 are currently being finalised.

**Session 1 – Main Theme: *Research in the context of Business Schools – Horses for courses.*
12-13 March (Weds/Thurs)**

Day One

Welcome to the Programme -Richard Thorpe
Charlotte Rayner (University of Portsmouth)
Continued discussion over dinner

Day Two

John Wilson (University of Central Lancashire)
Guest speaker 2 – TBA (possibly Jonathan Adams)
Session wrap up and preparation for Session 2

**Session 2 – Main Theme: *Alternative Models – European perspectives compared.*
23-24 April (Weds/Thurs)**

Day One

Introduction and Homework - Richard Thorpe
Tom Redman (Durham University)
Continued discussion over dinner

Day Two

Sharon Mavin (Newcastle University)
Guest speaker 2 - TBA
Session wrap up and preparation for Session 3

**Session 3 – Main Theme: *Research and its Impact on Practice: An emerging agenda including the development of Research led Teaching.*
28-29 May (Weds/Thurs)**

Day One

Introduction and Homework – Richard Thorpe
Kai Peters (Ashridge Business School)
Continued discussion over dinner

Day Two

David Simms (CASS Business School)
Chris Huxham (University of Strathclyde)
Session wrap up and preparation for Session 4

Session 4 – Main Theme: *Performance and Faculty – Maintaining activity in Scholarship*
24-25 Sept (Weds/Thurs)

Day One

Introduction and Homework - Richard Thorpe
Andrew Neely (Cranfield University)
Continued discussion over dinner

Day Two

Abby Ghobadian (Henley School of Management)
Guest speaker 2 - TBA
Session wrap up and preparation for Session 5

Session 5 – Main Theme: *Organising Effectively: Funding, Structure and Research Training.*
30-31 Oct (Tues/Weds)

Day One

Introduction and Homework - Richard Thorpe
Catherine Cassell (Manchester Business School)
Continued discussion over dinner

Day Two

Ossie Jones (Manchester Metropolitan University)
Guest speaker 2 - TBA
Session wrap up and preparation for Session 6

Session 6 – Main Theme: *Creating World Class Research Led Schools.*
3-4 December (Weds/Thurs)

Day One

Introduction and Homework - Richard Thorpe
Peter McKiernan (University of St Andrews)
Continued discussion over dinner

Day Two

Guest speaker 1 – TBA
Guest speaker 2 - TBA
My School and the Future
Programme Wrap-Up Session

Testimonials from 2006 Cohort:

This programme is a must for anyone tasked with the management and development of Research in UK Business Schools. The speakers and other guests operate at the highest levels in the UK research environment and this quality input facilitates the most lively and illuminating of debates. A real learning experience.

Dr Peter Urwin, Director, Centre for Employment Research, Westminster Business School

This is an excellent programme which advanced my research management skills, perspectives and thought processes in working within modern business education in today's world. The colleagues on the course were first rate and always challenging in discussions. A great programme and highly recommended.

Ben Nowman, Professor of Finance at Westminster Business School, 2006 Cohort

The Development Programme for Directors of Research provided me with an excellent grounding in the principles of research management, training and development. With fellow participants, the course allowed me to focus on many functions of a Director of Research within the context of my own institution and the wider business and management community. The blend of guest speakers from universities, government and professional bodies provided an increased understanding of the current and future research and training agendas in the UK and Europe. Overall, I found the course a stimulating and valuable experience.

Professor John O.S. Wilson, Management School, University of St Andrews

Registration

The programme is based on creating a group of between 10 (minimum) to 14 (maximum) participants who commit to attend all six sessions. *The sessions will not be available for separate one-off bookings.* Sessions take place in London and accommodation will be reserved in a nearby hotel (Holiday Inn, Bloomsbury, situated 5 minutes from the ABS/BAM office). Dinner is also provided for the cohort at a variety of restaurants.

The fee for the programme is £2,450 per person. This is payable in three installments, an initial deposit of £1000, a second payment of £725 at the commencement of the programme and a final payment of £725 on 1 September 2008.

Registration Form

Please tick one of the boxes below

I would like to register for the BAM/ABS Directors of Research
Development Programme

I cannot participate in the 2008 cohort, but would wish to be considered
for the programme in 2009 (we will email you with details when they are available)

Name	
Position	
Institution	
Address	
E mail	
Phone	
Fax	

For further enquiries, or to return this form (by Friday 23rd February 2008), please contact:

Juliet Tewungwa

BAM

First Floor, 137 Euston Road

London NW1 2AA

Tel: 020 7383 9792 | Fax: 020 7388 0009 | email: jtewungwa@bam.ac.uk