



**ABS: ANNUAL GENERAL MEETING AND CONFERENCE**

**TO BE HELD AT:**

**THE STRATFORD MANOR HOTEL, STRATFORD UPON AVON**

**22<sup>ND</sup> AND 23<sup>RD</sup> OCTOBER 2007.**

**MONDAY 22 OCTOBER 2007.**

11.00 am	<b>ABS Executive Meeting</b>
From Noon	Registration
1.00 pm	Lunch and networking
2.15 pm	Welcome by ABS Chair Professor Michael Osbaldeston
2.20 pm	'Business School Success Factors' - an interactive session as part of a major ABS research project into the variation, trends and relative importance of a range of factors by which the success of business schools is judged currently and into the future. (Chatham House rules will apply).
3.40 pm	Refreshments
4.00 - 5.30 pm	<b>Annual General Meeting</b>
	Highlights include: The presentation of the Annual Report and Treasurer's Report 2006/2007. The new 'Pillars of the Economy' and the special 'Fifteenth Anniversary of ABS' publications. Voting of new members onto the ABS Executive Voting on the membership fees for 2008-2009.

- 6 pm Pre-dinner Drinks kindly sponsored by Carrington Crisp
- 7 pm **Fifteenth Anniversary Dinner**  
With special guests, entertainment and presentations including:  
The announcement of the first ABS Distinguished Companions awards and the Carrington Crisp Prize for the best 'Webworks' business school website 2007.  
After dinner speech by Professor George Bain, former Dean of London Business School

**TUESDAY 23 OCTOBER 2007.**

- 9.00 am Welcome & Introductions  
Professor Michael Osbaldeston
- 9.10 am Professor Dr. Peter Lorange  
President of the International Institute for Management Development – IMD, Lausanne, Switzerland
- 9.50 am Plenary session  
  
Dr Peter Williams, Chief Executive of the Quality Assurance Agency (QAA) in UK and President of the European Network of Quality Assurance Agencies (ENQA)  
  
'Key Issues and Trends in the Pan-European Quality Assurance and Regulatory Environment'
- 10.30 am Refreshments
- 11.00 am Breakout sessions  
  
**A.** 'International Students – recruitment, induction and expectations'  
Professor Lucas Intona and Dr Anja Timm from Lancaster University Management School  
  
**B.** Students and the Virtual World of Learning – a workshop involving BMAF and the Economics Subject Centre  
  
**B.** 'Benchmarking Environmental and Corporate Responsibility in Higher Education'

Results of the HEFCE. BITC and EAUC 2007 report.  
Mark Warner, Environmental Projects Manager,  
Leeds Metropolitan University

- 11.45 am Plenary session on Market Intelligence:  
Launch of the ABS 2005/2006 report into student, staff and income trends in UK Business Schools  
The 2007 MBA Survey and Preliminary results of the Higher Education Academy BMAF report of the Part- Time Teachers Project
- 12.15 Lunch
- 1.30 Pm Plenary session  
Carl Gilleard  
Chief Executive, Association of Graduate Recruiters 'Changing employer and graduate expectations'
- 2.00 pm Breakout Sessions
- E.** Des Dearlove and Stuart Crainer  
'Journalists views' of the future'
- F.** An Update on the ABS Guide to Academic Journal Quality by Professor Huw Morris, PVC and Dean of Manchester Metropolitan University Business School
- G.** EPAS, efmd's new programme accreditation scheme by Professor Chris Greensted, from efmd's Quality Services Unit
- 2.45 pm Refreshments
- 3.00 pm Plenary session  
Feedback on the Interactive Session on Business School Success Factors from the day before  
  
and  
  
'2020 Vision' a bold and provocative look forward to the world that businesses schools may (or may not) inhabit in 2020.  
Professor Kai Peters, Chief Executive of Ashridge
- 3.45 pm Summary and Close