



## ABS Deans and Directors Development Programme (3DP) 2010

*"The 3DP programme is very challenging and really informative. Best of all has been the rapidly developing informal network between the participants. Whatever the management issue I am struggling to deal with, another group member will have useful and constructive advice to give."*

**Previous participant**



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### Overview

The role of Deans and Associate Deans of business schools has become increasingly pressured and challenging in a highly competitive global environment. Leadership roles in business schools are complex and dynamic. Deans are public figures who must influence upwards and externally, as well as shape strategy within. This unique programme provides participants with a deeper and broader understanding of these challenges in a highly supportive, informal environment.

### New developments for the 2010 programme

- Fewer, longer sessions to help reduce travel costs and lower the carbon footprint
- New Facilitator for 2010, Professor Sue Cox, Dean, Lancaster University Management School
- Individual Coaching is now offered as part of the programme

### Who should attend?

New business school deans/directors and associate deans/deputy directors who are aspiring to top leadership positions.

### How is the course delivered?

The programme is based on creating a group of sixteen participants who commit to attend all five sessions. Places are offered on a first come, first served basis. The sessions are not available for one-off bookings.

*"It's a great opportunity to expand one's network of contacts, see how other business schools approach things and hear ideas from those who've been there, done that and got the T-shirt. The programme has been fun and informative; I'm looking forward to the media training now!"*

**Previous participant**

### Where

Sessions usually take place in the ABS offices near Euston, London and run from lunch-time to lunch-time, starting with lunch from 12:30pm on the first day, and ending with lunch on the second day – or the third day on session 2 and 4. The session of visits to business schools is usually held outside London. Accommodation is reserved in nearby hotels and dinner is booked by ABS in the evenings.

### When

- Session 1** Thursday 21 & Friday 22 January 2010
- Session 2** Wednesday 21 to Friday 23 April 2010
- Session 3** Thursday 10 & Friday 11 June 2010 :  
visit to business schools
- Session 4** Wednesday 27 to Friday 29 October 2010
- Session 5** Thursday 2 & Friday 3 December 2010

### Cost

The cost of the 2010 programme is £5,750 per person, which covers the course sessions, materials, hotel, dinner, lunches, breakfast and refreshments.

This is payable in two instalments, an initial deposit of £2875, and a second payment of £2875 at the commencement of the programme. Alternatively, we can invoice the full cost of the programme of which full payment must be received prior to the commencement of the programme on request.

*"Good course – insightful and practical advice and guidance coupled with real networking opportunities. The course offers valuable opportunities to ask the unaskable and discuss the unmentionable in a safe and supportive environment. I learned a lot of invaluable stuff."*

**Previous participant**



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### Programme

There are five sessions. Three 24 hour and Two 48 hour, small and externally facilitated group sessions are held in London. The third session focuses on visits to different UK business schools, usually outside London.

Participants will have the opportunity to shape the programme and include their own specific requirements.

The sessions are spread over the year and include: plenaries, discussion groups and action learning sets. 3DP delegates are also offered Individual Coaching\* as part of the programme.

The programme is highly participatory and encourages sharing and comparing challenges and good practice. Each session includes input from a range of appropriately qualified experts from higher education and elsewhere.

**Facilitator: Professor Sue Cox, Dean, Lancaster University Management School**

*\* If you do not wish to avail yourself to this aspect, then you may opt out of this element.*

*"It's been great to gain insights into how other business schools work and to share experiences. The range of speakers is excellent and the visits are very interesting."*

**Previous participant**

### Session 1:

**Strategic Planning and the role of the Dean in Business Schools**

### Session 2:

**Internal Relations, Managing People, Change and Self Development**

### Session 3:

**Business Schools Visits**

### Session 4:

**External Relations, Influence and Dealing with the Media**

### Session 5:

**Quality Assurance and Accreditation, Succeeding in the Global Context**

**Follow-up:** delegates will have the opportunity to attend at least one 3DP 'alumni' re-union event organised by ABS (to be charged separately).

*"The 3DP creates time out to think and to test ideas in a challenging and confidential environment over 12 months. It's been invaluable. I've no doubt the benefits will persist long beyond the end of the programme."*

**Previous participant**



## ABS Deans and Directors Development Programme (3DP) 2010



### Registration Form 2010

Please **tick one of the boxes** below

I would like to register for the ABS Development Programme for Deans and Directors (3DP).

Full programme including lunch, refreshments, dinner, overnight accommodation and breakfast.

**£5,750**

Payable in 2 instalments (Deposit £2875, second payment £2875 at commencement of programme)

If you wish to be invoiced for the full amount instead of instalments, for which we must receive payment prior to the commencement of the programme, please tick the box.

I cannot participate in the 2010 cohort, but would wish to be considered for the programme in 2011 (we will email you with details when they are available).

**For further enquiries and to return this form by fax or post:**

**Vicky Reid**

Training & Events Manager  
Association of Business Schools  
137 Euston Road, London NW1 2AA

Email: [vreid@the-abs.org.uk](mailto:vreid@the-abs.org.uk)

Tel: 020 7388 0007

Fax: 020 7388 0009

**If your institution is paying then your registration MUST include a valid purchase order number**

If we receive a form without a valid purchase order number, it will be necessary to return the form and request its proper completion. This is due to changes in University finance office procedures.

**Purchase Order No**

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**Name**

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**Position**

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**School/Department**

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**Institution**

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**Address**

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**Email**

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**Phone**

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**Mobile**

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**Fax**

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**Signature**

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Please keep me informed of any relevant news from the ABS  
Note: your information will not be passed on to any third parties

NB: ABS offices are not DDA compliant. ABS reserves the right to change elements of the programme if necessary.